



FOR IMMEDIATE RELEASE
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Clarian West Creates Cancer Center Fund

Avon- When cancer strikes there are often special needs that patients and their families encounter that they are unprepared for and unable to meet. These needs vary from emotional, physical and financial needs. Since opening in 2004 the Clarian West Cancer Center has treated over 900 patients. As the patient load has increased in recent years so also has the need. Unfortunately, as the economy has taken a downturn there has been a decline in the resources available to groups such as cancer patients.

In an effort to meet the growing needs of their patient population and the community the Clarian West Cancer Center has partnered with the Hendricks County Community Foundation to create a fund designed to assist cancer patients receiving treatment at Clarian West. This patient assistance fund will be used to help pay for things such as gas cards, grocery gift cards, co-pays for prescriptions, emergent dental care prior to starting radiation therapy, other household needs, and accessibility to home or treatment.

Clarian West Cancer Center Director Denise Clark could not be more excited about the new fund, "This has been a dream of our staff's since opening our doors nearly six years ago. We have a large patient population, and the need only keeps increasing. This new fund will allow us to truly care for the whole person".

To make a tax-deductible donation to this fund, please send a donation to:

Hendricks County Community Foundation
Clarian West Cancer Center Fund
5055 E. Main St. Suite A
Avon, IN 46123

www.hendrickscountycf.org

Looking for a great holiday gift that also benefits a good cause? Purchase one of the new *Simply Well Books* which offers more than 40 coupons to local elite vendors providing salon, spa, and wellness products and services offering over \$4500 in savings. Purchase one of these books and 20% of the purchase price will go to the Clarian West Cancer Center Fund. Purchase a book online today at www.thesimplywellbook.com when ordering use code: 4cancer. These books are also available at the Clarian West Gift Shop.

For more information, please contact Ericka Bethel, Clarian West Marketing Communications and Public Relations at (317) 217-3897 or ebethel@clarian.org.

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Clarian West is a full-service, 129-bed, community-based hospital, rooted in the history of excellence established by Clarian's heritage hospitals: Methodist, IU and Riley. Above all else, Clarian West is a true healing sanctuary, where outstanding staff, cutting-edge technology and the healing power of a remarkable, natural environment combine to provide an unmatched experience for patients and their loved ones.

The Hendricks County Community Foundation manages \$7.6 million in charitable funds that are created by individuals, families, businesses and organizations for various philanthropic purposes. Since 1996, funds held at the Community Foundation have awarded over \$7 million in grants to local organizations and projects. For more information, contact the Hendricks County Community Foundation at 317.718.1200.